



OpenTracker: European GPS Security App Takes Radical Approach to Privacy

Spanish startup transforms every iPhone into a mobile safety hub – no cloud dependency, no privacy compromises

Alicante, January 22, 2026 – While security apps from Asia are making headlines for all the wrong reasons, a European startup is taking a different path: OpenTracker, developed by Spanish company XIERRA®, offers comprehensive GPS tracking and safety features with an uncompromising approach to data privacy.

"Tus datos son tuyos – your data belongs to you. Always. No exceptions," says the founding team. "We don't store anything in our cloud. Users decide where their data goes – or whether it goes anywhere at all."

A Digital Guardian Angel on the Go

OpenTracker is designed for anyone traveling alone – whether hiking, on business trips, or in everyday life:

- **Guardian Angel:** Regular check-ins give loved ones peace of mind. If a check-in is missed, emergency contacts are automatically notified – including the exact location.
- **Live Tracking:** Share your location via QR code – no account, no registration, no third-party servers. Family and friends see your position in real time.
- **Every iPhone Becomes a GPS Tracker:** No expensive hardware needed, no monthly device fees. Ideal for small businesses and logistics.

The app also works on Apple Watch – even when the iPhone isn't nearby.

No Cloud, No Compromises

Unlike cloud-based solutions, OpenTracker processes all data locally on the iPhone. Users can optionally configure their own servers or use the app completely offline. "We have no access to user data because we simply don't have it."

50+ Languages, Made in Europe

OpenTracker is available in over 50 languages – from German to Spanish to Ukrainian. Development takes place entirely in the EU, hosted on German servers.

Availability

OpenTracker is available now on the Apple App Store. The basic version is free. Premium features like unlimited tracking and advanced analytics start at €2.99 per month. An Android version is in development.



About XIERRA®

XIERRA® is a brand of Desteba Productions, S.L., based in Alicante, Spain. The company develops privacy-focused software solutions for GPS tracking, personal safety, and fleet management.

Press Contact

XIERRA® / Desteba Productions, S.L.

Email: press@opentracker.world

Web: <https://opentracker.world>

Download Press Kit: <https://opentracker.world/press>

App Store: <https://apps.apple.com/us/app/opentracker/id6752226994>